

[Intro]

- Ladies and gentlemen, I am excited to be here today to talk about a topic that is very close to my heart.
- Digitisation is high on the Danish government's agenda as it is key to increasing productivity in the public and private sectors and in our society in general.
- Over the past 15 years, we have undertaken a comprehensive transition in the public sector. Today Denmark is the most digitally advanced nation in the EU.

- This success is built on **public-private partnerships**, high levels of trust as well as thorough regulation.
- Outstanding digital capabilities have been developed and applied. At the core is the digitisation of internal processes.
- This includes fast tracking of workflows, records management, and compliance. This has led to improved service delivery and cost management.

- QualiWare and cBrain are here today – they are two of the Danish companies that were and are instrumental in the digital transformation of our internal government processes.
- Denmark’s leading position was also driven by a committed digital strategy based on the **Digital-by-Default** concept.
- Digital-by-Default means that we oblige the citizen to interact with the government through electronic channels. As a rule of thumb at least 80% of all interactions between the public sector and citizens should be digital.

[Innovative løsninger inden for offentlig digitalisering]

- Standardized digital solutions now underpin the delivery of welfare services to the Danish citizens. This has made our services more accessible and more efficient.
- We use mandatory digital **One Stop Shops**. Here citizens deal with one single government touchpoint. **Key elements EasyID** - and **Digital Post**.
- EasyID is one of the World's leading identity systems. It was launched for online public services in Denmark in 2007.
- Today, EasyID remains the backbone of the digital transformation of the public sector in Denmark.

- Danish public web portals using EasyID include access to **personal health data** [sundhed.dk], a **single-point of access to all public services** [borger.dk], and a **public services web portal for businesses** [virk.dk].
- 85% of Danish citizens use EasyID with more than 300 Public IT-systems connected to the solution.
- With EasyID, Denmark has introduced a **mandatory *Digital Post* initiative**. All Danish citizens must be able to receive digital mail from the public authorities.

- **90% of the eligible Danish population<sup>1</sup>** are signed up to Digital Post. Here they receive all kinds of mail from public institutions and they can also sign up mail from private companies, like banks and insurance companies.
- EasyID and Digital Post have made digital self-service the driver of increasing efficiency in the public sector.
- Mandatory Self-Service is now enforced by law. Applications such as pensions, child support, building permits, divorce etc. are handled via digital self-service solutions.

---

<sup>1</sup> [4.3 million borgere over 15 år]

- We have seen a significant increase in user satisfaction for public service delivery. Also, the implementation of Digital Post accounts for annual net savings of approximately 200 million Canadian dollars.
- I call that win-win!

**[Danmarks Digitale Strategi 2016-2020]**

- The Agency for Digitisation drives an accelerated processes to modernise the Danish welfare state.
- Danish digital solutions receive increasing international attention – especially since the publication of our new Digital Strategy in 2016.

[Tech-ambassadøren]

- As minister for foreign affairs, I very much see this through a foreign policy lens: The world is a rapidly changing digital landscape. We must adapt **and also** seize the digital opportunities presented by technological innovations.
- Foreign policy and trade policy are part and parcel of the digital agenda. That is why I am working to develop new instruments of diplomacy.
- Shortly, I expect to appoint the first Danish tech-ambassador, with the responsibility to build networks and partnerships to ensure Denmark remains at the forefront of the digital transformation.

[Afslutning]

- I have noticed the Canadian government prioritizing digital solutions. You also work to improve efficiency in the Canadian public sector.
- I welcome this opportunity to cooperate with a close partner and ally to foster efficient and secure societies.
- I am happy to see the Canadian interest in the innovative solutions brought forward by Danish companies.
- I am sure you will find the presentations by cBrain and Qualiware enjoyable and informative.
- Thank you!